

SnapAV Launches the Next Generation of Discreet Audio with Design-Minded Episode Impression In-Ceiling Speakers

SnapAV dealers can immediately offer excellent Episode Impression whole-home audio systems to retrofit and new construction clients, delivering stellar sound while blending in with any room aesthetic.

CHARLOTTE, NC, August 4, 2020 – [SnapAV](#), the industry-leading source of A/V, surveillance, control, networking, and remote management products for integrators, today introduced the **Episode Impression Series satellite speaker** and **bandpass subwoofer**, new multi-room in-ceiling audio solutions that deliver professional sound quality and design-friendly aesthetics in any room.



“Our end customers invest heavily in the aesthetics of their environment and desire thoughtfully-designed products that complement their space,” said Mike Jordan, VP Control and Entertainment, SnapAV. “We’ve designed these ultra-discreet in-ceiling speakers and subwoofers to blend in with today’s modern treatments while delivering on our promise of superior audio performance and installation flexibility.”

The Impression series offers 4" satellite speakers and a 6.5" bandpass subwoofer to deliver lifelike, room-commanding audio using Episode’s three core scientific principles: low distortion, wide dispersion, and flat-frequency response. The series puts home design front and center through the use of Episode’s bezelless grilles that are available in multiple colors and shapes to match any aesthetic. For designers and homeowners, the focus on both sound and appearance is a major differentiating factor.

Available in 2.1, 4.1, custom-sized kits, and individual SKUs, the Impression Series offers numerous configurations to fit the specific needs of any customer. The 4.1 kit comprises four Impression satellite speakers and one Impression bandpass subwoofer, making it the perfect solution for most situations, including single zone projects. What’s more, the ability to purchase individual Impression subwoofers and satellite speakers enables integrators and their clients to design and install any desired system configuration. Episode’s standard configurations range from a single pair of satellite speakers or a single subwoofer up to a 4.2 system with four satellite speakers and two subwoofers.

Dealers also benefit from an intelligent design that simplifies installation and system configuration, as an Impression multi-room audio system can run from just two channels of a standard amplifier or AV receiver while maintaining a safe nominal impedance for today’s two-channel amplifiers.

The **Impression satellite speaker** (model ES-IM4IC) is a 4" in-ceiling speaker that provides superior audio through a carbon/aramid fiber cone and ribbed rubber surround, and is designed for simple installation in both new construction and retrofit projects. The ribbed surrounds use an inverted parabolic design to provide greater cone excursion without rippling, so the speaker can be played louder without distortion.

Using a standard 4" hole and accompanying round or square 5" bezelless grille, the satellite speakers blend in perfectly with modern 5" standard lighting cans. Episode also offers an in-ceiling bracket (model ES-IM4-BRKT-IC) for the satellite speakers, which makes it easy to align speakers precisely with installed lighting cans, regardless of placement. Each speaker features a high-pass switch for easy setup, and dealers can choose from black or white grilles, and both round and square are provided with each speaker to ensure end customer satisfaction.



The **Impression Bandpass subwoofer** (model ES-IM6-BP-SUB) is a 6.5" in-ceiling subwoofer that features a dual voice coil, fabric-coated paper cone with a rubber surround, along with a bandpass box that provides greater efficiency and deeper bass extension. This new-construction-only product requires mounting prior to drywall or access from above. The subwoofer uses a flexible tube to connect to a 5" ceiling grille so it appears identical to the other speakers throughout a room. The full speaker cabinet mounts behind ceiling drywall, so the 5" grille is the only piece visible. The in-ceiling bracket and pre-construction backbox are sold separately.

Further enhancing benefits for integrators, designing single- and multi-room systems with Episode Impression series speakers can save as much as 30 percent on product costs. SnapAV dealers also gain 8 percent rewards on purchases, further increasing the value of Episode Impression installations.

"We're incredibly excited SnapAV dealers will now have access to these aesthetically-minded, immersive audio systems," added Jordan. "The Impression Series strikes a perfect combination of premium sound, minimalistic design, and ease of installation that has made them a favorite among dealers. These speakers are also being introduced at extremely competitive price points that can provide higher margins for dealers and lower cost for end customers."

For product images, [click here](#).

About SnapAV

Established in 2005 and based in Charlotte, North Carolina, SnapAV is a manufacturer and exclusive source of A/V, surveillance, control, networking and remote management products for professional integrators. An industry leader in the custom install channel, SnapAV helps integrators build their businesses by providing a wide range of high-quality products, easily accessible through an intuitive website and backed by award-winning service and support. With a vast catalogue of today's most popular brands, SnapAV is the premier choice for custom installers across the globe. With 22 pro stores in the US, SnapAV blends the benefits of ecommerce with the convenience of local stores. Additional information about SnapAV and its products can be found at www.snapav.com.

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